

BIG DATA

CHANGING THE DYNAMICS OF INDIAN POLITICS

Big Data for the Biggest ever **Political Campaign** for the biggest **elections** ever in the biggest **democracy** in the World



Total number of Registered Voters

1
Nation

81.4 Cr
Registered Voters

12
Languages

9 Lakh
Polling Booths

543
Constituencies

8 Lakh
Geo Coded
Election Booths

28+7
States & Union
Territories

6.38 Lakh
Villages

www.modakanalytics.com

